

## Stoneybrook Gateway Advertising Information

When you advertise on the web site for the 4 links, the \$100/\$125 amount, you will have (4) four “banners” on the page. These banners will link to the Sponsors/Links site to where your client can click your main banner (a click thru) to your web site, coupon, menu, information, e-mail address, etc. This will be a separate pop-up HTML or PDF based page that they can print if need be.

The banners will be placed on the left hand side and right hand side of the web site pages and in a rotating banner in the middle of the main “home” page. The rotating banners will change every 5 seconds. These will also link to your banner on the links/sponsor page.

Preferred graphic formats:

**xxxx.JPG or “JPEG” - Joint Photographic Experts Group. (preferred)**

**xxxx.GIF - Graphics Interchange Format. (preferred)**

xxxx.PNG - Portable Network Graphics.

xxxx.BMP - BMP file format, sometimes called bitmap or DIB file format (Usually associated with Microsoft products).

The banner sizes are:

Left and right side banners: 125x 125 pixels



Links/Sponsors picture banner (links page): 364 x 172 pixels



Middle home page rotating banner size: 468 x 20 pixels



Web sites that can help you make banners and logos. Some free of charge, some not.

[www.bannerfans.com](http://www.bannerfans.com)

[www.bannerbreak.co](http://www.bannerbreak.co)

<http://www.bannermakerpro.com/>

<http://www.aaa-logo.com/>